

AZSERVIS

graphic studio



GO
FORWARD
WITH US!

What are we doing:

- ▲ Graphic layout and design
- ▲ Typeset of books, brochures, leaflets, etc.
- ▲ Retouching, scanning, montage, photography
- ▲ Printing: offset or digital (brochures, book, magazines) large format, rotary, flexographic, label printing
- ▲ Creation of www presentations
- ▲ 3D modelling
- ▲ Modification, language mutations of a wide range of data
- ▲ We take over data for further processing at any stage of completion
- ▲ Every year we renew ISO 9001 and FSC certificates



Company introduction

For more than twenty years, A-Z servis group spol. s r.o. has been providing complete services in the areas of graphic preparation, prepress, printing, web presentations and other types of production (eg car branding, POS, billboards, printing, etc.) including storage and distribution. Our customers are companies of different sizes and focus: global companies with their own marketing structure, advertising agencies or manufacturers. We produce all kinds of printed matter, which we can make from product photography, through original graphic design, to printing and distribution. Of course it is for us to create language mutations or take over data in various stages of completion.

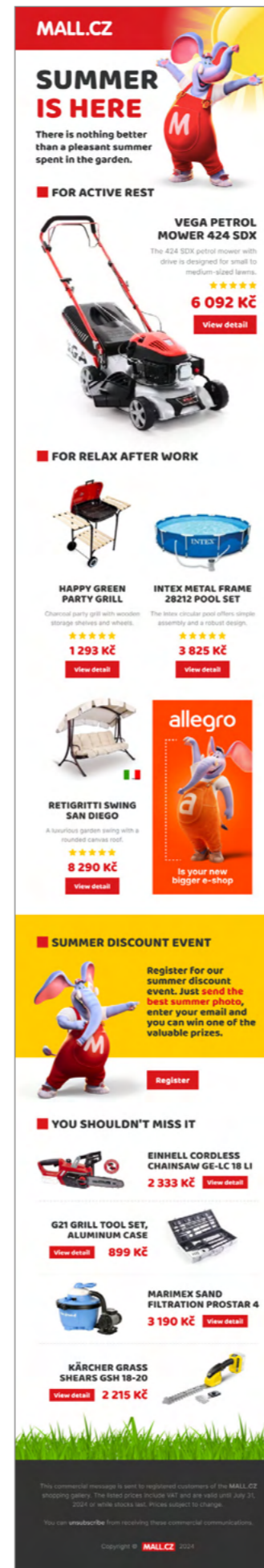
In our team working employees with many years of experience in prepress jobs, perfectly control the graphics software, and know very well the specific requirements of various printing technologies. The main advantage of our team is perfect knowledge of the process, flexibility and many years of experience. The client leads the communication directly with the graphic designer who works on his project, which guarantees maximum financial and time savings.

The broad portfolio of our suppliers includes the entire spectrum of printing production, promoters, merchandisers and distributors providing the entire chain from design to shop presentation. All our suppliers have been tested by many years of collaboration. For our POS materials or goods we have our own warehouse with distribution services. You can leave the whole process to us.

In our presentation, we will guide you through the cross-section of our work on typical jobs that we have realized or that we recently realized.

AZ Team

A-Z servis group spol. s r. o.
tel.: +420 777 225 112
www.studioaz.info
E-mail: studio@studioaz.info



electronic communication

Mailing, Newsletter

Email marketing is an important form of communication. Creating newsletters and other formats of email communication has its own specifics. However, as with any marketing material, having an attractive and eye-catching design is key, which is exactly what the AZ team excels at. We receive product photos, text, and descriptions of active elements (proclicks) from clients. We create the design in Adobe XD or Figma software, depending on the client's requirements.

Examples:

- <https://www.studioaz.de/wp-content/uploads/2024/07/MALL.CZ-newsletter.xd>
- <https://www.studioaz.de/wp-content/uploads/2024/07/MALL.CZ-newsletter.fig>

3D modelling and motion design

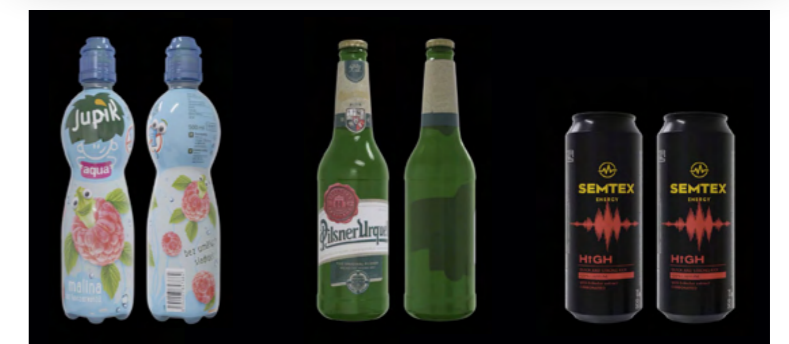
to give our clients a better idea, we create 3D models of the final products to which we apply our design or a modified design.

Examples:

- <https://www.studioaz.de/wp-content/uploads/2024/06/FINISHED.mp4>

or in a short video (e.g. for Likedin):

- https://www.studioaz.de/wp-content/uploads/2024/07/Doro_FB_Tutorial_AZ_v2.mp4



Store Branding

Production of vector and raster graphics for Nike Unit stores

AZ team received the Desigmanual and shop plans (EU, USA, ZA..) from the client and produced data for various large format printing technologies. After the visuals were approved by Nike, the data was passed to production.

The partner company's installation team installed the prints in Nike stores.

The AZ team has extensive experience in the production of graphic data for branding and store design according to building plans.

We work with an experienced installation team that operates around the world.

wallpaper



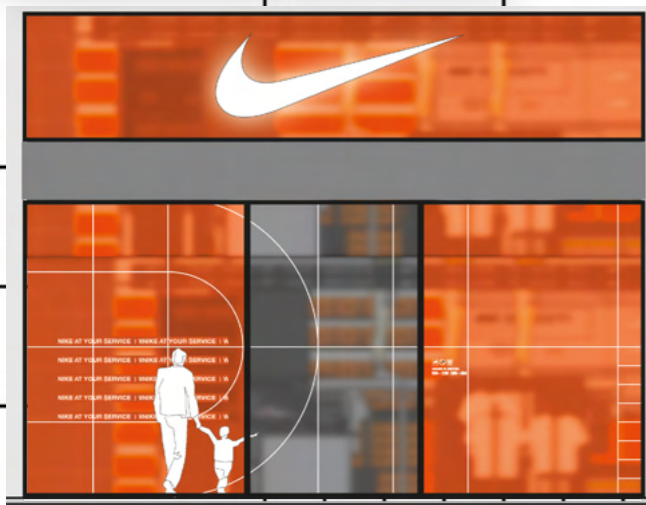
layered effect manifesto wall branding

Store Branding

Sticker fragments from the Nike Unit store in Mansfield

AZ Team produces data for the branding of Nike Unit stores across Europe, according to the supplied plans and design manual.

AZ Team maintains connections with clients' marketing headquarters regardless of their geographic location.



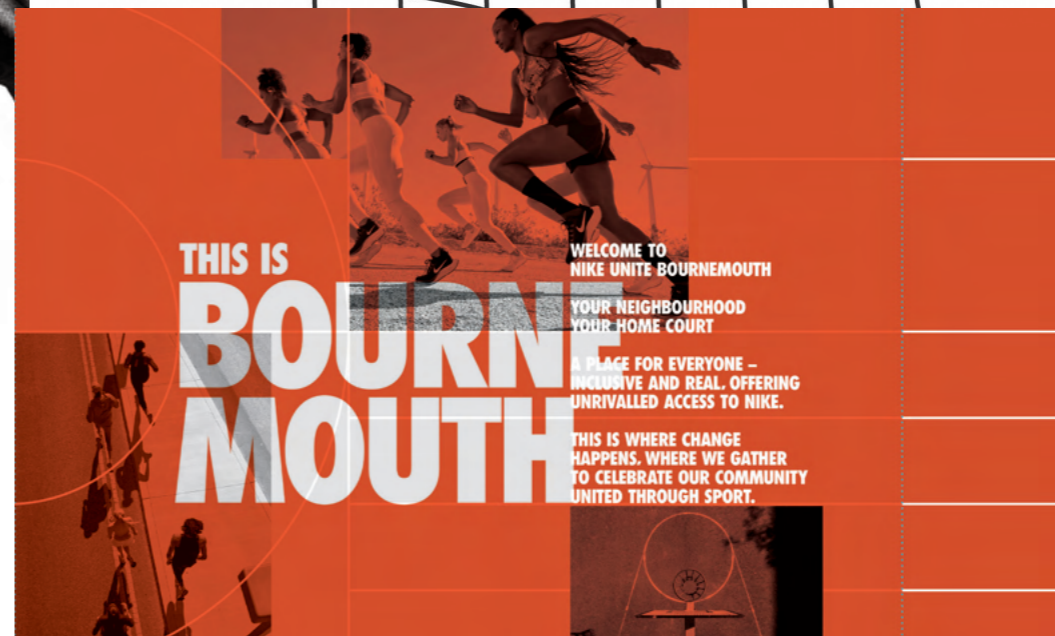
window branding



back wall



Perimeter wall length 20m



layered effect manifesto wall branding

HUDYsport product catalog

All pages, maps, pictograms, etc. had to be created from scratch. Photos from the part provided by the client, we took part, including models.

Inner first page of the HUDYsport product catalog

Production of the page contained:

Graphic design, editing and retouching of pictures, A4 layout, typesetting (one correction), choice of typography, preparation of data for web printing.

Inner product page of the HUDYsport product catalog

Production of the page contained:

graphic design, image editing and retouching, text break (one proofing), typography selection, data preparation for web printing.

Advertising with illustrations

Production of the page contained:

graphic design, image editing and retouching, drawing product feature illustrations, and data preparation for rotary printing.

Inner first page



product page

advertising with feature illustrations



POS, catalogs and Decathlon decorations



Decathlon product catalog

Data was delivered at various stages of completion. Some pages had to be created from the beginning, including photos, while others were only replaced by the Czech text.

Production contained: graphic design, photography, editing and image retouching, A4 layout, text break (two proofs), typography selection, data preparation for rotary printing.

POS, Web, Brochures and Advertising

Mix for L'Eclat salon

client with little marketing awareness needed to define their needs and based on them, in cooperation with the AZ team create a assignment.

Production contained: corporate identity design, creation of www, photography of salon and products, production of advertising, vouchers, brochures, stands, shop windows.

Premium paper was often used in combination with gold stamping.



POS, catalogs and decorations Marionnaud

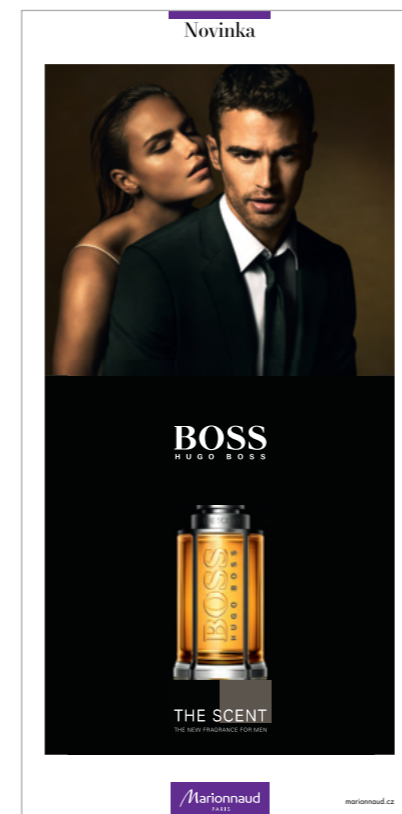
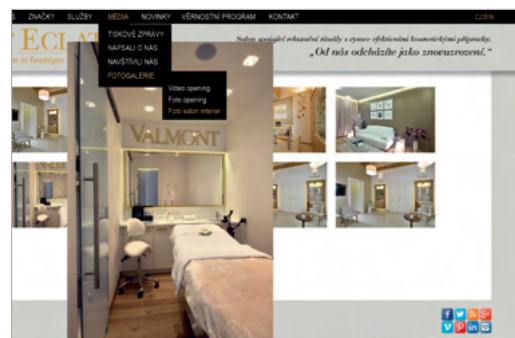


Image and product magazine Marionnaud

Despite the high demands on design, our design has succeeded in international competition. The contract was also complicated after logistics (communication with Marionnaud CR headquarters, with Czech advertisers, with advertisers from abroad).

Production contained: graphic design, photography, image editing and retouching, page layout, text break (three proofreading), typography selection, data preparation for rotary printing.

vouchers



web site



design + window stickers



Vizualizace





Graphic design and production of materials for Rossmann



Top card on display, offset printing (stochastic grid), 150g glossy chalk on full board with counter-laminated backing.



A1 poster

POS materials

We received product and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.



wobbler



shelfstopper

Graphic design and POS production for Ahold

POS materials

We received products and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.



Top card on display, offset printing (stochastic grid), 150g glossy chalk on full board with counter-laminated backing

A5 wobbler



leaflet strip



double top card



Graphic design and production of materials for DM drugstore

Nadělujeme 3 500 Kč každý den!

Kupte výrobky Schwarzkopf nad 149 Kč a vyhrajte každý den přednabitou platební kartu!

Palette Natural Easy, NECTRA COLOR, CosmaLine, Perfect Mousse, Meib, ULTIME, schaum, ULTIME laft, got2b, ULTIME

*Aktivita probíhá v prodejnách dm ČR od 4. 11. do 10. 12. Aktivita se vztahuje na výrobky výše uvedených značek, poskytl souhlasí národně na www.henkel.cz

POS + www materials

We received products and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.



logo creation + claim

Pomozte seniorům užívat si života

Nákupem výrobků označených tímto symbolem přispějete 1 Kč na lavičku pro seniory.

Aktivita trvá do 20. 9. 2016.

Charita

Henkel dm

display header

K dnešnímu dni máme na laviček 134

Vášim nákupem pomůžete získat až 200 laviček. Děkujeme že pomáháte.

Charita

Henkel dm

website counter

Koupí výrobků označených tímto symbolem přispějete korunku na lavičku pro seniory.

Charita

Henkel dm

web banner

product display sidewall

Kompletní péče o Vaše vlasy ve 3 krocích:

1. ŠAMPON Myje vlasy.

2. BALZÁM Usnadňuje rozčesávání vlasů po mytí.

3. REGENERACE Hloubkově regeneruje a chrání.

Printing and graphic production of industrial and graphic labels

Labels

For many years, we have been supplying labels and other packaging materials for the European leader FiaProTeam (Storch Group) in the production of painting supplies. Difficulty lies in the high-precision printing that is required to certify the bar codes (EAN etc.) that must pass the measurement (according to DIN) quality in the German chains.

Art.-Nr. 84 31 25 20

25 cm, Ø 40 mm

Walek do lakierowania, Валек, Rola pentru aplicarea lacului, Валик за боядисване, Lakkozhenger, Lakirerski valjak

Art.-Nr. 86 88 94 04

2 x 10 cm

Lackier-Set -Filter 5, Lackier-Set -Filter 5, Set ruloare laquer -Filter 5, Rulo per verniciare -Filter 5

Art.-Nr. 14 27 18

Polyamid-Expert

praktisch flusenfrei, praktisch fluisvrij, pratiquement sans peluches, praticamente senza peluzzi, praktisch bez zmlčků

Art.-Nr. 57 23 75 100 21

colar + cobrir num processo de trabalho, Conjunto de películas de cobertura de 3 unidades, colar + cobrir num processo de trabalho, Conjunto de películas de cobertura de 3 unidades

Comprimento 33 m, Largura desdobrada 55 cm

Película de cobertura com fita adesiva crepe, dispensador com canto de corte metálico, para cobrir móveis, parapeitos de janela, armários de parede, vigas de teto etc., para espaços interiores

AVISO: Perigo de asfixia! Manter película fora do alcance das crianças. Risco de Corte! Canto afiado.

Art.-Nr. 86 32 17 44

ergo-grip

15 cm, Ø 30 mm

Farbroller -Dyalon 12, Verfrol -Dyalon 12, Rouleau peintures -Dyalon 12, Rullo per colori -Dyalon 12

Art.-Nr. 57 23 75 100 21

Masker

270 cm x 25 m

2 in 1 Abdeckfolie + Malerband, Film de masquage avec papier cache 2 en 1, 2 in 1 pellicola + nastro, 2 in 1 afidekfolie met masking tape, 2+1 tackfolie + maskeringstejp, Maskovací set 2 v 1: Zakryvací fólie + maskovací páska, Maskovací sada 2 v 1: Zakryvací fólie + maskovací páska, 2 in 1 Banda de mascare cu foliute protectie

Art.-Nr. 57 23 75 100 21

פאר, פרלון פס צהוב

Solvent Resistant, לצבעים אקריליים, צבעי בסיסי מים ושמן, לבניית שטחים גדולים וחלקים, קירות, תקרות וחשמתי בנס, מוצרים לצביעה ובניה

9" 23 ס"מ

עובי פרווה 12 מ"מ

Made by ciret group GERMANY www.pngroup.co.il

Lindt presentation materials

Various promotional materials

From the client we received a graphic manual, product photos and sample materials from abroad, which served to understand the graphic style.

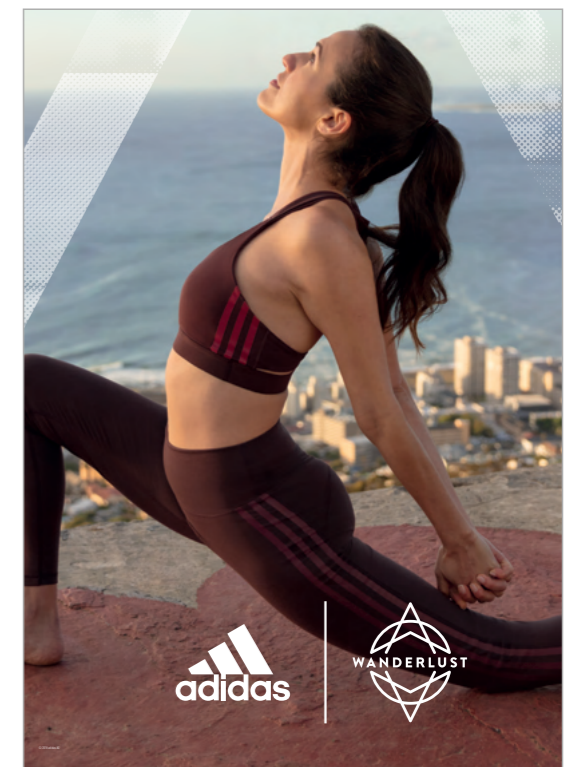
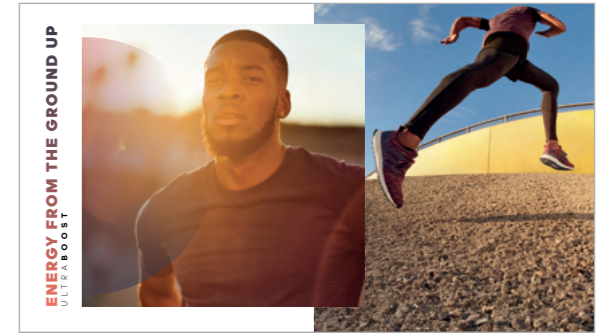
Production contained: graphic design of materials with an emphasis on the ability to attract a creative concept and a unified style.



Placards, topcards and market alarmgates



Production contained: graphic design of materials with an emphasis on the ability to attract a creative concept and a unified style. Furthermore, 3D visualization of the use of materials in shops was created for the client.



Material's Adidas

Job contained: Data was delivered at various stages of completion. Some of the visuals had to be created from the beginning, others had to be created in different language mutations.

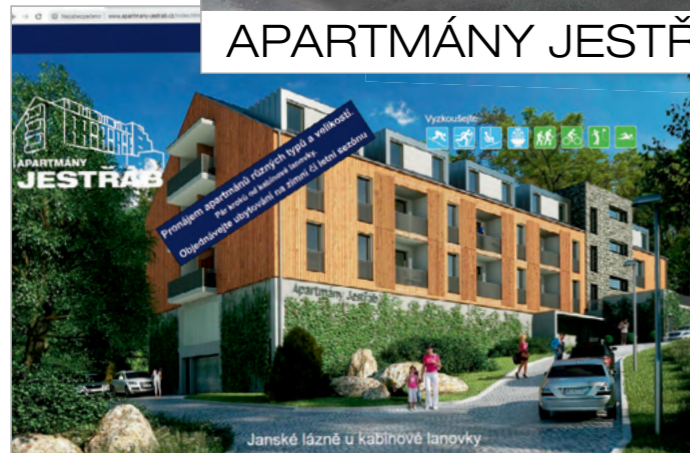
Adidas large-format visuals Brief from the client included related graphic designs from abroad and texts.

Job contained: graphic design, image editing and retouching, assembly, preparation for printing.

Development project Apartments Jestřáb



IDEÁLNÍ MÍSTO AKTIVNÍHO ODPOČINKU
APARTMÁNY JESTŘÁB



Janské Lázně
APARTMÁNY JESTŘÁB

Apartment typ C, 1. NP
AP116.01

Apartmentová jednotka obsahuje:

Obytná místnost	23,7 m ²
Lobnice	13,5 m ²
Předstř. / Kuchyně + WC	6,0 m ² / 4,1 m ²
Apartmentová jednotka celkem	47,3 m ²
Terasa	5,1 m ²
Skláp	5,2 m ²
Garážové stání	17,6 m ²

Cena apartmánu 3 588 000,- Kč
Cena garážového stání 350 000,- Kč
Plus daň dle platné zákonné úpravy.

EVROPA EPRK Společnost s r.o. Svatý Jan 125 543 01 Spáčenov Mlýn http://www.evropa.cz

Podrobné informace posílá Ing. Lukáš Galpar Tel. +420 603 306 344 E-mail: lukas.galpar@evropa.cz

Website, catalog, leaflets large-scale advertising and more

Brief from the client contain a complete marketing support for sales within the budget.

Production contained: everything from graphic design of logo, production of web, production of prints to installation.

Development project Villa Central

Catalog, leaflets large-scale advertising and more

Brief from the client contain a complete marketing support for sales within the budget.

Production contained: everything from graphic design of logo, production of web, production of prints to installation.

NA PRODEJ
www.villacentral.cz

Villa Central
Apartmány na sjezdovce
Janské Lázně

Villa Central

Příjemná 500/5, 100/00 Praha 10 - Mašata, tel. +420 710 170 070, e-mail info@villacentral.cz
www.villacentral.cz, IČO: 05202024, DIČ: CZ05202024, česká společnost s r.o.

ZAHÁJENÍ VÝSTAVBY JARO 2018
www.villacentral.cz

Villa Central

Billboards, garbage baskets and shopping baskets from sustainable material



Garbage baskets:

Recycled material and the topic of sustainability in various designs in the graphic spirit of the company.

Mezzanine wall:

3x8 m of company value in connection with the motif of the main product of the manufacturing company. Our work consisted of graphic design and installation.

Flag - Fly Wing:

The client's brief contained a marketing idea.

FIA ProTeam

Our important client for many years, in the field of production of technological printed matter, approached us with the creation of design of utility objects and visualization of values and ideas.

Billboards:

The client's brief contained a marketing idea.

Shopping and gift basket:

Graphic design of materials with emphasis on sustainability in the visual spirit of the company..



Various promotional materials

We received key visuals, finished data and data that required different levels of modifications, a database for personalization and distribution from the client.

Personalization

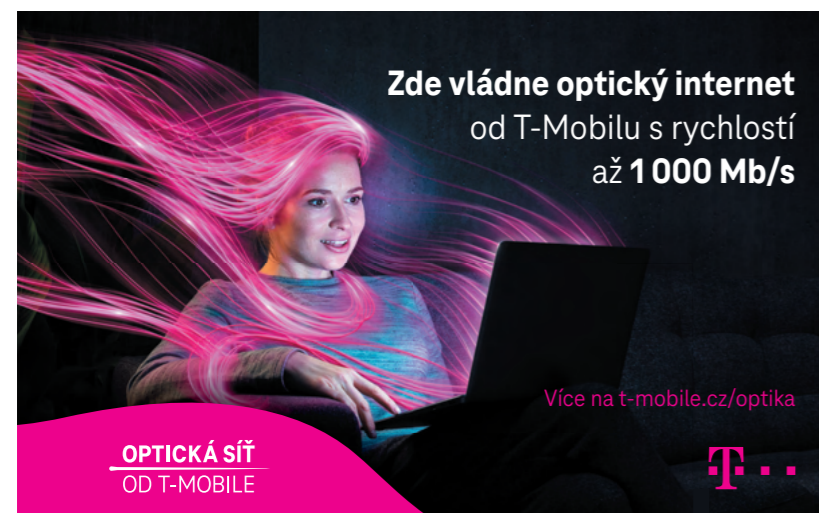
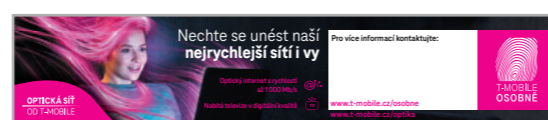
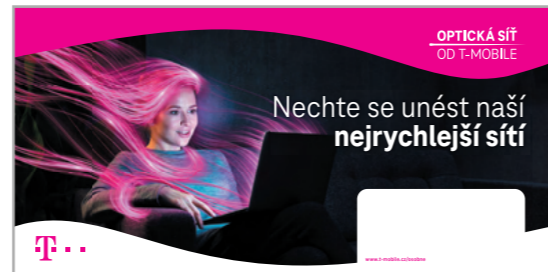
We created personalized content in dozens of variants for most materials.

Printing

To increase efficiency, we decided to combine digital offset with conventional offset. We also used a specialized machine for printing envelopes and digital label printing. With the help of ICC color management, we managed to achieve the maximum color matching of individual materials by combining different printing technologies.

Distribution

We sorted the materials, packed them in our distribution center (see warehouse page) and sent them to branches.



Branding of clothes and accessories

The assignment from the client was to design a collection of clothes, with branding, of a higher quality class.

We designed, created visualizations, sampled and produced collections of clothing, including accessories in various sizes. We used both printing and embroidery for branding.

We sorted the order, packed it in our distribution center (see the warehouse page) and sent it to the branches.

Energy drink and Advent calendar

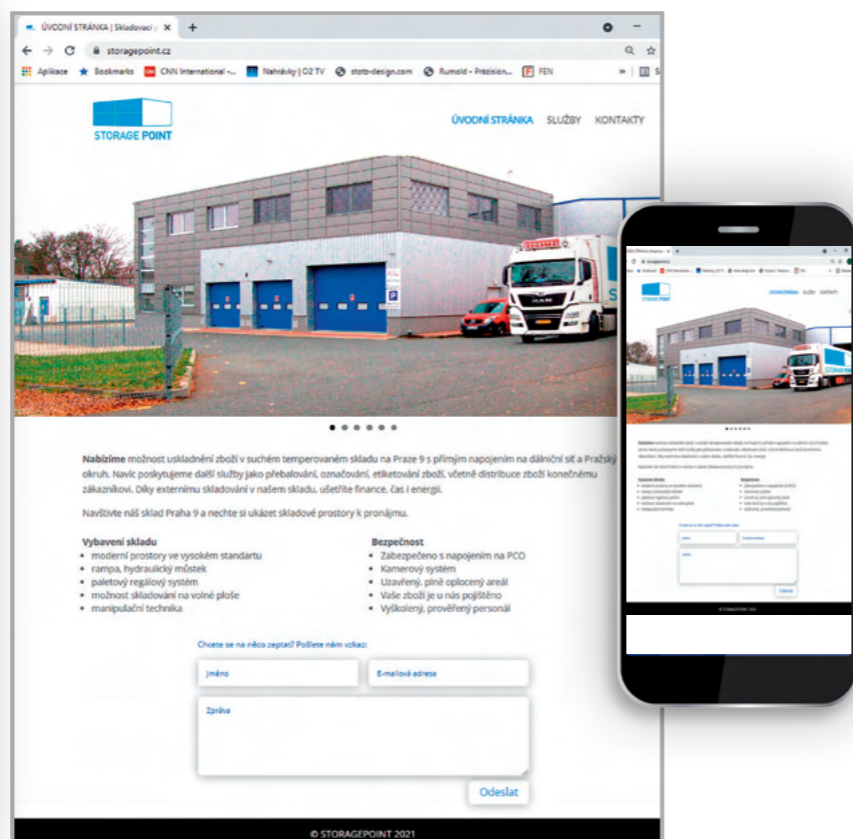
We also created packaging design, production and distribution of energy drinks and Advent calendars.



StoragePoint website

Together with the client, we put together texts and pictures for a short website, which has the task of quickly informing customers about the services. Hosting and other services run on our servers. We use the DIVI template, which runs in the WordPress environment, to create web projects. The DIVI template ensures a well-functioning smartphone responsiveness and continuous updating.

PPC
Using google services and tools (Analytics, Ads etc.) we created and launched a PPC customer ad. Advertising is switched on and off according to the needs and occupancy of warehouse space.

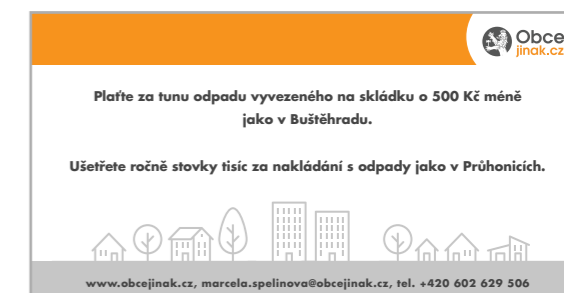


Various presentation materials and advertisements.

We received a rough idea and information texts from the client.

The production of materials included:

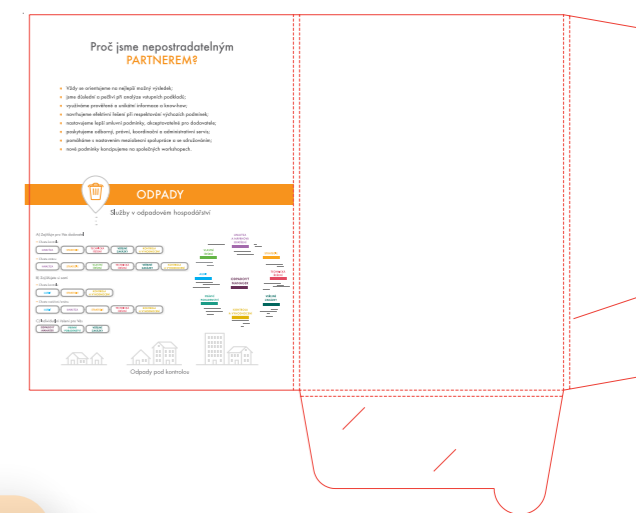
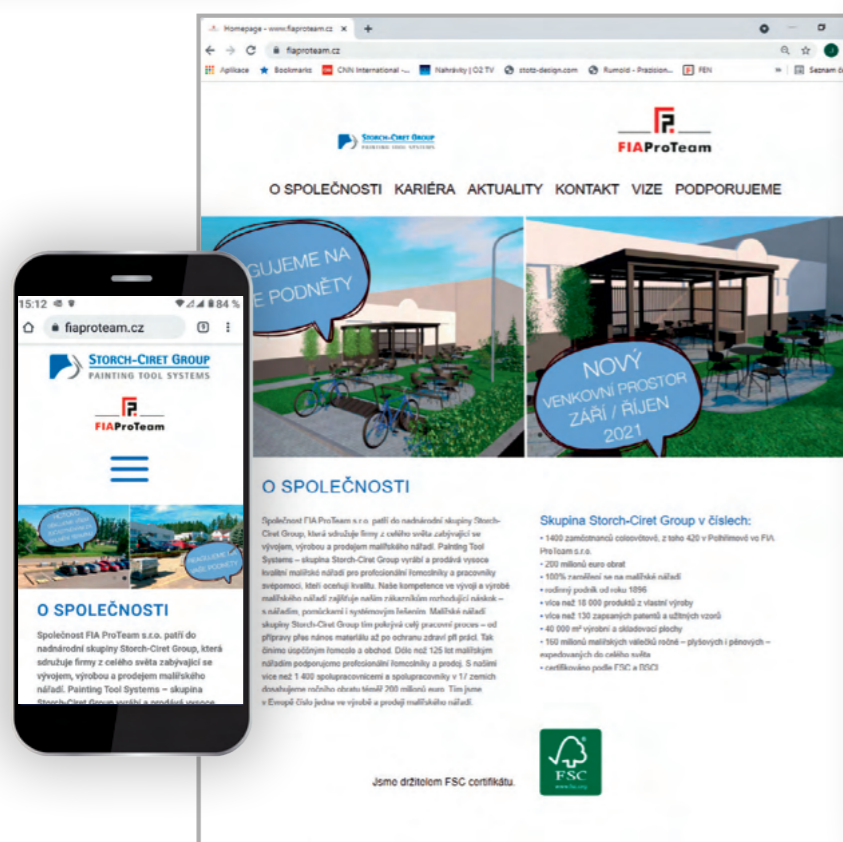
Creation of the entire concept, including slogans, graphic designs of various types of printed matter and electronic presentations with an emphasis on the ability to impress with a creative concept and connecting style. Creation of vector pictograms, graphs, maps and other graphics. The client provided the print production himself.



FIA ProTeam website

For a client who is a major regional employer, we have created a website that is used to communicate with employees and advertise vacancies. Hosting and other services run on our servers. We use the DIVI template, which runs in the WordPress environment, to create web projects. The DIVI template ensures a well-functioning responsiveness and continuous updating.

PPC
Using google services and tools (Analytics, Ads etc.) we created and launched a PPC customer ad. The launch is based on the vacancy offer.



Storage space



Storage:

We offer to rent a free space in modern, tempered, storage premises in Prague 9. Ideal location of the warehouse area, 500 m from the connection to the motorway network. Storage short term and long-term use of pallet racks. The warehouse is continuously monitored with a 24/7 security service. Possibility of loading / unloading on a ramp with a hydraulic bridge or using a forklift.

Logistics:

We offer comprehensive logistics services. We provide transportation of goods to the customer from its suppliers. Within the whole process we provide a storage system with subsequent distribution of goods to the client's premises. Based on specific requirements, we will design such a solution to make the logistics process optimal for the customer economically and organisationally, and to save costs as much as possible. We can deliver your goods from the EU and around the world.

Another services:

Checking the number and quality of goods

Packaging, pasting, foiling, pasting of prints and documents into shipments

Label printing, barcode generation, production and printing of promotional materials

Division and completion of shipments from 1 pc to pallets

Transport of shipments in the Czech Republic and abroad

Express distribution in Prague

We provide customs services.

We hold GS1 barcode license.

more: www.storagepoint.cz

Certificates

ISO 9001

A-Z servis group spol. s r.o. every year renews the FSC and ISO 9001 certificates, which is often demanded by its global partners and government organizations.

Efficiency

With optimal data transfer, unambiguous assignment and fast communication with the client, our services

are in the cheaper part of the market spectrum and at the same time we can guarantee compliance with all agreed deadlines and high quality of final products. We discuss with our clients and optimize the entire production and communication process so that they do not become unnecessary time delays and costs. Our goal is for the client to get the maximum quality for his money, which is the basis for long-term cooperation.



Conclusion

The presentation contains examples of common work and points to a wide range of our clients. There is no intentional price or orientation given here because a significant part of the resulting price is influenced by the level of marketing structure on the client's side (especially the quality and complexity of briefs, the speed of feedback, changes in the assignment, etc.). Furthermore, the quality of the data supplied by the client contributes to a large extent to the pricing (for example, the photos can be delivered, purchased in photobank or photographed in the studio, which significantly influences the price of a product page in

the catalog). These above mentioned aspects, which have a fundamental impact on the final price, could not be included in this presentation. All examples of graphic designs listed here are either substantially or entirely created by the graphic studio A-Z servis group spol. s r. o., whatever agency has delivered them to the target client. We have source data for all of the work here.

We will be happy to discuss everything with you during a personal meeting, or we will make a calculation according to your specifications.

CLIENT



ONLY DATA

the client ensures (often foreign) production, or other use, by himself. Of course, our communication continues with the manufacturer, or end user. The output for the client is therefore only data.



COMMUNICATION

we communicate with our potential clients through all available channels



ASSIGNMENT

all new, rebranding, language mutations, production ... we can do everything.



GRAPHIC PRODUCTION

- Graphic work, layout and design
- Typesetting of books, brochures, leaflets, etc.
- Retouching, scanning, montage, photography
- Creation of www presentations
- 3D modelling
- Editing, language mutations of a wide range of data
- We take over data for further processing at any stage of completion



PRODUCTION

Printing: offset or digital (brochures, book magazines), large format, rotary, flexographic, label printing.
Production: displays, plexiglass machining, metal, polycarbonate, engraving, assembly, stickers etc. We cooperate only with proven suppliers.



DISPLAY

We will organize the distribution and exposure of your marketing materials in store chains and complement them as needed. We will also check the entire process.



STORAGE AND DISTRIBUTION

We have warehousing facilities where we are able to not only store your marketing materials, but also bundle them with your clients' products and distribute them as needed.



Address:

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